

Parrot Food Plumage Enhancer is recommended to enhance colouration and it is ideal for feather pluckers and parrots with poor feather quality. It also aids in protecting the liver and restoring normal liver function. For this purpose The Plumage Enhancer contains vitamins, amino acids, anti-oxidants and specifically: palm fruit extract and cynara extract.

The **Cynara Extract** is a natural hepato modulator and is a non-hormonal product made from natural ingredients including Cynara (Artichoke) and Choline Chloride (Vitamin B4). Choline mobilizes fat and prevents excessive fat deposits in the liver, also help with the detoxification process.

The Cynara extract stimulates bile flow and production, it improves liver function and thereby also feed digestion. The prevention of liver damage due to harmful substances, like bacterial and viral toxins, improves the chance of your parrot to reach its full potential.

The **Palm Fruit Extract** is rich in beta-carotene and vitamin E which results in improved feather growth, decreased or stopped feather plucking, brighter colouration, less dryness of the skin and less feather dust. Palm fruit extract contains a balance of polyunsaturated, monounsaturated and saturated fatty acids. In addition palm fruit extract also contains essential substances such as linoleic acid (an essential fatty acid which the body cannot manufacture) and tocopherols and tocotrienols, which act as natural anti-oxidants against damaging free-radicals. Palm fruit extract is a major source beta-carotene (15 to 300 times more than carrots and green vegetables, which is a precursor to Vitamin A. Among the functions of vitamin A are healthy mucous membranes and skin, bone growth and reproduction. Palm fruit extract is also 100% Cholesterol Free. Easily digested palm fruit extract is absorbed and utilized for support of healthy growth, contributing towards energy reserves, thermal insulation, organ protection, and tissue membrane structure and cell metabolism.

Let's sum that up in plain English. It is 100% natural. It improves feather colour, especially the reds, orange and yellows. It increases skin condition and feather tone. It improves general health and liver condition.

With modern technology all grains are first cooked, thereafter milled and shaped with a cold process. All additives like vitamins, amino acids, anti-oxidants, palm fruit extract etc. are not exposed to high temperatures. This modern technology increases digestibility even more than with extruded products. The palatability is improved with addition of dried vegetables and the natural nutty taste and smell of the roasted grains. The pellets are made to a size the parrots like. This enables Animalzone to keep our pet foods as natural as possible.

