

ANIMALTM ZONE

NEWSLETTER

October 2010

Two great new products launched!

We saw a need in the market and decided to develop two great new products, both with the health and wellbeing of pet birds in mind. This has also given us the opportunity to invest in our community through job creation. The creativity and initiative of the workers are stimulated by the beautiful surroundings of the farm in the tranquillity of the Boland (Western Cape).

Our colorful string toys will keep your pet entertained for hours



Animalzone parrot toys are an excellent way to keep parrots entertained and help to trim their beaks. The parrot toys are created from natural products such as untreated wood, rawhide, cotton rope and food grade colouring. The wood and rawhide are also treated with a natural disinfectant as a precautionary measure.

Sizes available S, M, L, and XL.

We are also using the packaging as information guide for pet owners. Details such as our Facebook Profile and where to find us online is used in an effort to create more awareness.

Practical tips

- The greatest value of a toy lies in the ability of the parrot to destroy it. Rawhide, bark and soft wood are ideal for this purpose.
- Buy two different sets of toys for your parrot (e.g. coloured and uncoloured). Interchange the sets weekly to keep your parrot entertained.



Brand New Health blocks!

Our vegetable health block is a unique product on the market and to the best of our knowledge can't be found anywhere else in the world!

This is an edible block that can be fastened to the side of the cage. Your parrot will try to eat the vegetables from the hard block, keeping him entertained and trimming his beak in the process.

Anti-oxidants and prebiotics are added to the block for their health benefits. Made from seasonal vegetables, the color will differ from block to block adding to the entertainment value.



Our greener footprint

Animalzone is committed to reduce its carbon footprint. Recycled packing material is used and the wood is off-cuts from a local sawmill. The toy and packaging is biodegradable and the clip can be re-used.

All pet birds deserve to receive love and attention from their owners. Have your parrot's wings clipped correctly and allow him some freedom. It is not fair to keep them locked up in their cage at all times. Make sure that your parrot has appropriate toys in his cage to keep him entertained when he needs to spend time in it.



ANIMALZONE'S
PET LINE

www.animalzone.co.za

Tel: +27 (0)21 875 5063
Fax: +27 (0)21 875 5089
E-mail: info@animalzone.co.za
Protea Rd, Klapmuts, Paarl
P.O. Box 1470, Southern Paarl, 7624