



Newsletter January 2011

January is in full swing and 2011 is off to a great start! We hope you had a great festive season.

In 2011 we are going to broaden our marketing efforts with monthly Newsletters, similar to the one you received in December. We would like to improve our communication with you and have a better relationship by sharing some information. We'll keep you updated with info from the practice, the farm and manufacturing facility, through different social media: like Facebook, our Blogs and Twitter.



To make sure we reach the correct people with the correct information we are developing Newsletters for the following categories:

- Pet owners Breeders Pet shops and Vet shops Suppliers Wholesalers

You can subscribe to our mailing list on our website www.animalzone.co.za Please make sure you select the correct category, and forward this Newsletter to a friend or colleague that might find the info helpful.

Our main focus will always be education, whether it is of our products or the general health and wellbeing of your pet bird.



Watch out for Charlie, our famous Cockatoo, he will be giving Tips throughout the year. Like this one: January: If you don't already have one, find an avian veterinarian, one who specializes in pet birds, and make a well-bird appointment for your bird. Make a list of questions in advance, such as the best diet for your species of bird, including serving ratios.



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