

ANIMAL ZONE™

NEWSLETTER

December 2010

Successful year for Animalzone!

It's been a good year for us - we even went International at Interzoo in Germany. We showed good growth in the local market as well, and had a successful local event at the Wodac Pet Expo in Cape Town during November. It neatly rounded off a successful year. We showed good growth and our marketing efforts have grown with a bigger online presence in our Facebook page, Blogs and Twitter campaigns. Our Health Block is doing so well - both our clients and their pets have taken to it with gusto! We have taken initiative and launched two new products -



Detox Granules, an innovative way to improve the health of your pet bird

Our team has developed an unique, new product: Detox Granules, made of ground apricot kernels. The Detox granules also contains a natural mineral that removes heavy metals and toxins from the body on a cellular level. It helps to balance the body's pH levels, promotes healthy digestion and encourages nutrient absorption. The granules also serves as a grit.



Holiday Tips...

...when travelling with your parrot:

- Start giving honey in the water a few days before travelling to increase your parrot's energy levels
- Cover the top of the cage when driving, since they get frightened by movements above them eg. trucks driving past.
- Do not use tap water in a new place, rather use bottled water or cooled boiled water.
- Keep a watchful eye over your parrot if you are visiting people with dogs/cats.
- Make sure your parrot's wings are clipped.
- Obtain the number of the local veterinarian in case of emergency.

Bird harness

We have improved on our harnesses and they are currently back on the shelves in 4 different sizes.

Sizes

X-Small: Fig. 8 style for Cockatiels, Conures, etc.

Small: Fig. 8 style for Quackers, Goffins, Timnehs, etc.

Medium: Amazons, African Greys, Umbrella Cockatoos, etc.

Large: Macaws, Moluccan Cockatoos, etc.



Thank you for your support during the year - we wish you a
Happy Festive Season
and a **Prosperous New Year!**



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